## Weena Boulevard

#### Location

Rotterdam, NL

#### Client

LSI Projectinvestment

#### Initiated

2005

#### Size

295.000 sqm

### **Project Team**

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Weena Boulevard is an offshoot of Rotterdam Central District, the large-scale redevelopment around the new high-speed train station and an area where cars, trams and pedestrians are the protagonists in a new urban space. The project is situated on the eastern side of the transportation hub, on a plot called Schiekadeblok. It was initiated by LSI project developers, who were already involved in the conversion of the former Central Post adjacent to the station. The development process focused on the programme and urban redevelopment aspects with an architectural design. Multiple studies generated different solutions varying from a 'super block' to more moderate urban models to finally give shape to a deck and four towers varying in height and width.

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